



YELLOW

ALFAPARF
GROUP

ALFAPARF
GROUP

The Italian No. 1 Group for professional cosmetics

An **Italian company with a beautiful story** that began in **1980** and developed into the field, working alongside internationally-renowned professionals to learn and understand their needs and wants.

Our passion for beauty has been the constant driving force of the group, which has established itself over the years with extraordinary **skills** and **innovative technology** which is among the greatest in the world.

Today, Alfaparf Group operates not only in the hair industry but also in skin care.

Brands owned by the group:

HAIR
CARE

ALFAPARF
MILANO

YELOW

Alta Moda
é...

IL SALONE
MILANO
THE LEGENDARY COLLECTION

SKIN
CARE

DIBI
MILANO

BECOS

TEN
SCIENCE

OLOS

DECODERM
MAKE UP CARE

SOLARIUM

APG
TECH

Over **90**
countries
reached

24
branches

225
distributors

Strong
relationships with
international
stylists

5
production
facilities
(Italy, Brazil, Mexico, Argentina, Venezuela)

3
research
laboratories

Formulas
created and
developed
in **Italy**

Supervision
at **360°**
of the entire
value chain

Strengths

40
years
of experience
alongside
hairstylists

YELLOW

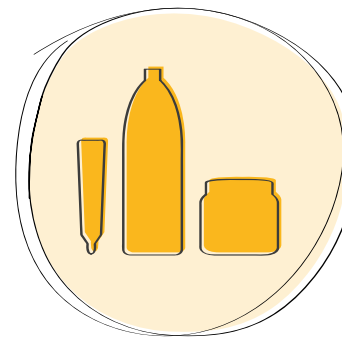


WE  ITALIAN STYLE

Our values

Smart and Friendly, that's how we at Yellow are.

We believe that beauty is made of a few simple gestures, and we want to create **moments of happiness and well-being for all our customers** every day.
All in perfect harmony with **nature** and with the fundamental guarantee of the **ALFAPARF GROUP** - Italy's number 1 professional cosmetics group.



Smartness and effectiveness

A **streamlined and immediate range of products** and an **education** to offer everything hair stylists and clients need.



Natural ingredients and sustainable

Each Yellow product is the result of **advanced technology** that uses the **most precious natural and sustainable ingredients** from all over the world, providing targeted active ingredients for every need.



Italian DNA

Yellow is an Italian brand and embodies **the spontaneity, joy of living and enthusiasm** of Italy, the beautiful paese... in a **friendly and casual style**.

Our products



Color

COLOR

COLOR
SPEED UP

TONE-ON-TONE
CREATOR

BLEACH

Shape

LISS KERATIN
SMOOTHING
TREATMENT

Care

NUTRITIVE

REPAIR

COLOR CARE

SILVER

LISS

CURLS

EASY LONG

SCALP

STAR

Styling

STYLE

YELLOW SUPER HEROES



YELLOW COLOR



With **Argan oil**, for luminous and shiny hair, and **Aloetrix**, for hair that is soft and silky to the touch.

Permanent coloring cream with a **rich** and **high performing formula**, available in **79 wonderful shades**.

**PEROXIDE
5/10/20/30/40 VOL.
STABILIZED PEROXIDE CREAM**

PACK: BOTTLE 150 ML/90 ML*
PF016717 10 VOL.-3%
PF016718 20 VOL.-6%
PF016719 30VOL.-9%
PF016720 40 VOL.-12%

PACK: BOTTLE 1000 ML
PF018936 5 VOL.-1,5%
PF016721 10 VOL.-3%
PF016722 20 VOL.-6%
PF016723 30VOL.-9%
PF016724 40 VOL.-12%

**PERMANENT COLOR
PERMANENT COSMETIC COLORING CREAM**

The perfect balancing of colourants guarantees an impeccable coverage of white/grey hair. Thanks to its low alkaline agent content, it colors very gently.

Mixing ratio: 1:1,5
(1:2 for energy series shades)

Pack: Tube 100 ml /60 ML*

**PROTECTIVE OIL
SCALP & FIBER PROTECTOR**

An extraordinary double action serum for coloring and decoloring treatments. Directly applied to the scalp, protects and soothes, giving an immediate sense of comfort. Mixed with cream, it helps to protect the hair fiber.

Pack: 6 x 13 ml vials - PF019575

*AVAILABLE IN BRAZIL, ARGENTINA, PERU, CHILE AND COLOMBIA.

COLOR



YELLOW

COLOR SPEED UP



With **Magnolia** and **White Radish seed extracts**, anti-oxidant properties, which protect the hair and help restore the F-layer.

A supersonic additive that **accelerates color development**, without altering the end result.
For **color services** that **increase by 40%** in a day.



COLOR SPEED UP
Processing time accelerator

Magic drops, added to Yellow permanent Color, halve the lightening and processing times of the color, safely and reliably.

Mix ratio color – Peroxide: 1:1,5
Mix ratio color – Color Speed Up: 30:1

Pack: Bottle 50 ml - PF022107



COLORE



YELLOW

TONE-ON-TONE CREATOR



Italian Citrus Fruit

Crystals



With **Italian Citrus Fruit** and **Crystals**,
with remineralizing and illuminating properties.

A smart additive that, when added to Yellow permanent color,
transforms it into a true **tone-on-tone color**.



TONE-ON-TONE CREATOR
From permanent to demi-permanent color

Acts by targeting the alkalinity of the color cream reducing its ph level and making it more gentle on the hair.

Mixing ratio Color – Peroxide 5 Vol.: 1:2
Mixing ratio Color – Tone-on-Tone Creator: 10:1

Pack: Bottle 100 ml – PF018934



COLOR



YELLOW BLEACH

Quinoa



Aloetrix



With **Quinoa**, that helps to preserve the keratin chains and protect the hair fiber, and **Aloetrix**, that gives instant softness and silkiness.

Bleaching powders that offer solutions for all types of hair lightening.
Guaranteed excellent performance formulas:
incredibly beautiful hair; perfectly even bleaching; quick and easy application.



COLOR



BLEACH 7 LEVELS BLEACHING POWDER 7 LEVELS OF LIFT

Blue, non-volatile powder enriched with special pigments ideal for counteracting unwanted yellow/orange tones. ideal for all bleaching techniques; recommended also for application on scalp; perfect for use as a color-removal wash and for total decoloring.

Pack: Canister 500 g - PF018320



BLEACH 9 LEVELS BLEACHING POWDER 9 LEVELS OF LIFT

White, non-volatile powder for better visibility of the bleaching base. perfect for all bleaching techniques.

Pack: Canister 500 g - PF018321
Box sachet 12 pcs x 50 g - PF018323



YELLOW LISS

KERATIN SMOOTHING TREATMENT



With **Glyoxylic Acid**, a straightening active ingredient, and **Kera Nutritive Complex**, a complex containing 4 active ingredients – keratin, murumuru butter, babassu oil, aloetrix – that take care of the cosmetic hair.

Progressive smoothing treatment mousse for smooth and tamed hair, with no **frizzy** effect, **up to 2/3 months***.

Step 1 SHAMPOO

Cleanses and detangles the hair perfectly. helps open up the cuticles to better prepare the hair for the straightening treatment.

Step 2 SMOOTHING MOUSSE

Temporarily reshapes the arrangement of the keratin chains without breaking the disulfide bonds, allowing the hair to gradually take on the smooth shape. mousse formula ready to be used for instant and easy application on hair.



Step 3 MASK

Nourishes the hair intensely, leaving it naturally soft and silky.

For **all hair types**. **Completely safe** for the professional and the client.

Pack:
kit with 3 products
(shampoo, bottle 60 ml – smoothing MOUSSE, bottle 150 ml – mask, tube 75 ml) - PF019437

*depending on the hair type.

SHAPE



YELLOW

NUTRITIVE



With the nourishing and revitalizing properties of **Argan Oil**, and the restorative and emollient power of **Coconut Oil**.

Products specially designed to restore **vitality** to **dry** and **very dry hair**.
The formulas provide deep **nourishment** to **dehydrated hair**, making it **soft** and **shiny**.

SHAMPOO

NUTRITIVE SHAMPOO

Gently cleanses the hair,
providing daily nourishment.

Pack: Bottle 500 ml - PF018317
Bottle 1500 ml - PF018318



MASK

NUTRITIVE EXPLOSION

An amazing **BOMB** even for the driest hair!
In just a few minutes, its rich texture provides
a BOMB of nourishment, softness and shine.

Pack: Jar 500 ml - PF018314
Jar 1000 ml - PF018315



LEAVE-IN CONDITIONER

NUTRITIVE CONDITIONER

Light leave-in conditioner, for long lasting moisture-rich hair.
Ideal for detangling even the driest hair.

Pack: Tube 250 ml - PF018316



OIL

NUTRITIVE OIL

A precious serum of nourishment and shine
that creates a barrier on the hair,
protecting it from humidity and making it
extraordinarily nourished and bright.

Pack: Bottle 125 ml - PF018319



CARE



YELLOW REPAIR



Almond
Proteins

Cocoa
Butter



With **Almond Proteins**, that interact with the keratin in hair to create new bonds, and **Cocoa Butter**, that provide nutrition and seal the cuticle.

Product line specifically studied for in depth **repair, protection** during technical services and **customized** care treatments. It's perfect for damaged and very damaged hair.



CARE

SHAMPOO REPARATIVE SHAMPOO

The first step towards having strong and flexible hair. as it cleanses gently, it gives your hair a healthy and vital look.

Pack: Bottle 500 ml - PF019438
Bottle 1500 ml - PF019439

CONDITIONER REPARATIVE CONDITIONER

Versatile, pliable texture cream with multiuse benefits! Use it as a rinse: perfect for thin hair that needs repair without being weighed down. Use it as a leave-in: excellent for normal and/or thick hair that needs repair over 24hours*.

Pack: Bottle 500 ml - PF019440

MASK REPARATIVE MASK

Substantial formula for in depth repair from inside out: repairs the fibre and seals the cuticle. Your hair looks vital, easier to untangle and luminous.

Pack: Jar 500 ml - PF019442
Jar 1000 ml - PF019441

BOND HERO RESTRUCTURING AND PROTECTIVE BOOSTER

Super concentrated booster with active ingredients for a deep reconstruction of damaged hair.

For salon use only.
Pack: Bottle 100 ml - PF019443

Adapts to both alkaline and acidic environments to **protect your hair during technical services** and for **customized care treatments**.



*Instrumental test conducted on Yellow Repair treatment (conditioner+mask+Bond Hero)



YELLOW

COLOR CARE

Goji Berries



With **Goji Berries** extract which helps to slow oxidation, keeping color bright and vibrant.

Product line specifically created to **enhance** and **preserve** the **intensity** and **shine of the color** over time, at home and in the salon.

SHAMPOO
COLOR PROTECTION SHAMPOO
Gently cleanses and maintains day-after-day the intensity and shine of the highlights.
Pack: Bottle 500 ml - PF017107

MASK
COLOR PROTECTION MASK
Regenerates and nourishes color treated hair in depth, helps to prolong the intensity of the highlights and maintain hair shiny and soft to the touch.
Pack: Jar 500 ml - PF017109



LEAVE-IN SERUM
COLOR PROTECTION TREATMENT
EXTRAORDINARY, ULTRA-LIGHT SERUM THAT HELPS PROLONG THE INTENSITY AND SHINE OF THE COLOR, PROTECTING THE HAIR FROM EXTERNAL AGGRESSIONS WITH UV FILTER.
Pack: Bottle 150 ml - PF017110



CARE



YELLOW SILVER



Açaí Berries

Rose of Jericho



With **Açaí Berries**, that act more internally on the causes leading to hair yellowing, and **Rose of Jericho**, that creates an external shield to protect from yellowing caused by daily pollution.

Product line perfect to **get rid of brassy and yellow undertones**.
For cool blondes, bleached, white or gray hair!

SHAMPOO

NO-BRASS SHAMPOO

While it cleanses, its violet pigment removes the yellow/orange tones, restoring the desired color to the hair. Use once or twice a week.

Pack: Bottle 500 ml - PF019482

CONDITIONER

NO-BRASS CONDITIONER

It gives extreme softness to the hair while its violet pigments removes the yellow/orange tones, restoring the desired color. Use once or twice a week.

Pack: Bottle 500 ml - PF019483



PURE SILVER

SUPER NEUTRALIZER

CONCENTRATED VIOLET ASH BOOSTER

ULTRA CONCENTRATED VIOLET/ASH PIGMENT, THAT PERFECTLY NEUTRALIZES THE MOST RESISTANT BRASSY TONES. USE DURING SALON SERVICES FOR CUSTOMIZED RESULTS.

For salon use only.
Pack: Bottle 100 ml - PF019484



CARE



YELLOW LISS



With **Keratin-HT**, a high-tech keratin with body-giving and repairing power, and **Amaranth Oil**, with anti-frizz and anti-humidity properties.

The line dedicated to **frizzy** and **unmanageable hair**, that needs extra help to achieve **perfect long-lasting smoothness, even in extreme conditions**.
Ideal for wavy, naturally straight or chemically straightened hair.

SHAMPOO ANTI-FRIZZ SHAMPOO FOR PERFECT SMOOTH HAIR

It gently cleanses, taming even the most unruly hair.

Pack:
Bottle 500 ml - PF018726

CONDITIONER ANTI-FRIZZ CONDITIONER FOR PERFECT SMOOTH HAIR

A valuable tool to tame frizzy and rebellious hair. It softens without weighing hair down. Suitable for daily use.

Pack:
Bottle 500 ml - PF018727

MASK ANTI-FRIZZ MASK FOR PERFECT SMOOTH HAIR

A concentrate of active ingredients with smoothing and taming properties, for very frizzy and rebellious hair.

Pack:
Jar 500 ml - PF018728

MY BEST FRIEND

MULTI-BENEFIT 10-IN-1 SERUM FOR PERFECT SMOOTH HAIR

A leave-in serum which gives the hair 10 benefits in a single product: thermal protection; anti-frizz; anti-humidity; detangling action; UV protection; taming effect; anti-static effect; prevents split ends; helps to seal the cuticle; and gives shine.

Pack:
Bottle 150 ml - PF018729

CARE



YELLOW CURLS



Baobab Oil

Mango Butter



With **Mango Butter** and **Baobab Oil** that give curls intense moisture, strenght, nutrition and shine.

LOW SHAMPOO MOISTURE AND ANTI-FRIZZ SHAMPOO

Cleanses while providing moisturization* and definition.

Pack: Bottle 500 ml - PF020690

SULFATE
FREE

CONDITIONER MOISTURE AND ANTI-FRIZZ CONDITIONER

Delicate texture that moisturises* and defines the natural movement of hair, taming it without weighing it down.

Pack: Bottle 500 ml - PF020691

WAVY AND CURLY
(FINE/MEDIUM HAIR)

LEAVE-IN CREAM DEFINITION AND MOISTURE CREAM

Leave-in cream for defined hair with a natural effect. moisturises* and tames without weighing the hair down, while protecting it from the heat of the hairdryer.

Pack: Tube 250 ml - PF020693



CARE

MY BEAUTY
SECRET

OIL ANTI-FRIZZ BOOSTER

Anti-frizz booster to be applied before drying or every day on dry hair. provides intense moisturisation*, definition and shine.

Pack: Bottle 125 ml PF020694

MASK INTENSE MOISTURE AND ANTI-FRIZZ MASK

Particularly rich in active ingredients, it is perfect for providing intense moisturisation* and definition.

Pack: Jar 500 ml - PF020725

LEAVE-IN PUDDING DEFINITION AND CONTROL CREAM

Leave-in cream with ultra silky texture that provides definition, intense moisturisation* and protection from the heat of the hairdryer.

Pack: Jar 500 ml - PF020962

*Instrumental Test On The Yellow Curls Treatment.



YELLOW

EASY LONG



With **Tahitian Seaweed** that stimulates cell follicle proliferation promoting faster hair growth.

Innovative line dedicated to women who do not see their hair grow.

SHAMPOO
SHAMPOO
THAT ACCELERATES GROWTH

it gently cleanses and starts acting on the follicle.

Pack: Bottle 500 ml - PF019479

TONIC
TONIC THAT ACCELERATES GROWTH

It activates the follicle and creates optimal conditions for faster hair growth. use it every day for maximum effectiveness.

Pack: Bottle 125 ml - PF019481

CONDITIONER
REINFORCING CONDITIONER

It works to strengthen and nourish lengths and ends, for the hair well-being.

Pack: Bottle 500 ml - PF019480

UP TO 44% MORE GROWTH IN 4 WEEKS!*

RESULT PROVEN
by Clinical Tests

no animal ingredients
vegan

CARE

* CLINICAL TEST ON A PANEL OF 30 VOLUNTEERS



YELLOW SCALP



Thanks to **Rambutan**, which restore energy to the bulb, hydration to the skin, and vitality and freshness to the hair, with its anti-pollution properties.

A line for **all the needs of the scalp**.
For a **rebalanced scalp** and **vital hair**, which also **protects against** the effects of **pollution**.

ENERGY SHAMPOO FORTIFYING ANTI-HAIR LOSS SHAMPOO

Cleanses and stimulates hair from the roots, giving body to the hair.
Pack: Bottle 500 ml - PF021851



ENERGY LOTION INTENSIVE ANTI-HAIR LOSS TREATMENT

An energy concentrate that strengthens and re-densifies from the root, prolonging the life of the hair. Fresh effect.

Pack: 6 vials x 13 ml - PF021852

PURITY SHAMPOO PURIFYING SHAMPOO DRY OR OILY DANDRUFF

Deeply cleanses, normalizing the scalp with an anti-recurrence action, as well as providing relief.

Pack: Bottle 500 ml - PF021853



BALANCE SHAMPOO SEBUM-REGULATING SHAMPOO - OILY SCALP

Gently cleanses, reducing and regulating sebum production; for long-lasting clean and lightweight hair.

Pack: Bottle 500 ml - PF021854

COMFORT SHAMPOO SOOTHING SHAMPOO SENSITIVE SKIN

Gently cleanses, effectively counteracting itching and reddening.

Pack: Bottle 500 ml - PF021855



COMFORT TONIC SOOTHING TONIC - SENSITIVE SKIN

Extraordinary tonic with a soothing action that counteracts itching and redness.

Pack: Bottle 125 ml - PF021856



DETOX CREAM DETOXIFYING CREAM SCALP AND HAIR

This cream performs a detox action - capturing heavy metals and chlorine - and hydrates the hair. Discover also its acidifying and pH rebalancing function.

Pack: Tube 250 ml - PF021857

WELLNESS
BOOST

CARE

YELLOW STAR

It provides **instant shine**, for glossy hair and full of life.
Developed with **Pearl powder, Argan Oil** and **Aloetrix**.



INTENSIVE SHINE SERUM Intensive shine treatment

This Oil concentrate, with a rich texture, works deep down on the causes that make the hair appear dull, to restore instant shine. Visible results from the first application. Rinse-off.

Pack: 6 x 13 ml vials - PF019574



LEAVE-IN SHINE INFUSION Leave-in brightening treatment

Restores natural shine to the hair. Revitalizes the hair fiber, giving body to the hair. Speeds up drying time. Visible results from the first application. No rinse.

Pack: 6 x 13 ml vials - PF019573



COLOR SPEED UP Processing time accelerator

Pack: Bottle 50 ml - PF022107



TONE-ON-TONE CREATOR From permanent to demi-permanent color

Pack: Bottle 100 ml - PF018934



BOND HERO Restructuring and protective booster

Pack: Bottle 100 ml - PF019443



PURE SILVER Concentrated violet ash booster

Pack: Bottle 100 ml - PF019484



DETOX CREAM Detoxifying cream scalp and hair

Pack: Tube 250 ml - PF021857

Our super heroes

Their help simplifies your life!

Broaden the salon services and personalise all treatments in one move.

YELLOW SUPER HEROES

CARE



YELLOW

STYLE



Green Coffee

Aloetrix



With **Green Coffee**, with energizing and protective properties **Aloetrix**, for hair that is soft and silky to the touch.

MATTE PASTE

Matte moulding paste

Strong hold matte paste. soft texture for easy control, ideal for sculpting or creating a messy effect.

Pack: Jar 100 ml - PF018402



SHINE WAX

Fixing shine wax

Reworkable, strong hold shine wax. holds the hair without drying or leaving residue.

Pack: Jar 100 ml - PF018401

Simple and versatile products for h 24 hair care.



EXTRA STRONG HAIRSPRAY

Extreme hold hairspray

Extra-strong hold hairspray for extreme and long-lasting styling. Adds body, volume and shine. Leaves no residue.

Pack: Spray 500 ml - PF018399

CURL & MOLD ACTIVATOR

Curl activator

Defines curls naturally with no added weight, leaving them soft and full of body.

Pack: Bottle 250 ml - PF018397

STRONG HAIRSPRAY

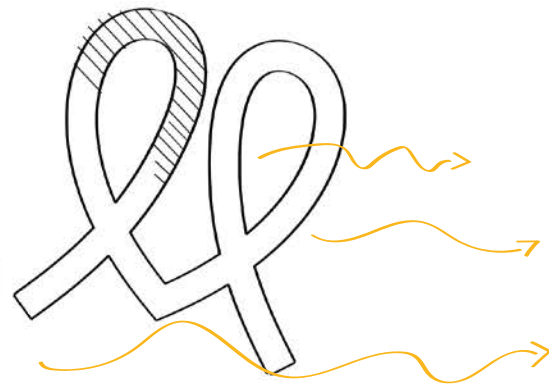
Strong hold hairspray

Strong hold hairspray for long lasting results. Adds volume and shine, following the natural movement of the hair leaves no residue.

Pack: Spray 500 ml - PF018398

STYLING

Our education



ONLINE

SMART EDUCATION, ALWAYS AT YOUR **DISPOSAL**.
TO **LEARN** IN A **SIMPLE** AND **DIRECT** WAY AND
TO CHECK THE INFORMATION, AT ANY TIME.



OFFLINE

SEMINARS DEDICATED TO THE **YELLOW**
WORLD SO YOU CAN EXPERIENCE THE
PRODUCTS **FIRST-HAND** AND **LEARN** MORE
ABOUT THE **TECHNIQUES** AND **SERVICES**.

Videopills

Educational **mini videos** to **quickly** and **easily**
learn how to use all the yellow products.

COLOUR VIDEOPILLS:

- THE TECHNOLOGY
- THE SECRETS OF YELLOW COLOUR
- GREY HAIR COVERAGE
- TONE-ON-TONE CREATOR
- COLOR SPEED UP

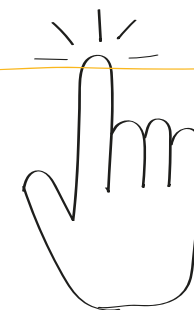
REPAIR VIDEOPILL

EASY LONG VIDEOPILL

CURLS VIDEOPILL

SCALP VIDEOPILL

SUPERHEROES VIDEOPILL



ONLINE

WE YOU

A **new smart** and **dynamic format**, in line with the yellow spirit, to let you discover **new colour techniques** created by our **testimonials**, some real hairdressers like you, coming from every part of the world.

VIDEO - SALON WORKS

Speriment with the techniques described in the "We Love You" videos and learn the tricks of the trade. 3 quick techniques with a focus on colour, to increase business in your salon.

Level: intermediate

Duration: 1 day

THE WORLD OF COLOUR - BASE

The first step to becoming an excellent colourist is knowledge. A programme focusing on the yellow world of colour.

Level: basic

Duration: 1 day, or 2 days with workshop

COLOUR AND BLEACHING TECHNIQUES

3 creative techniques developed specifically for the world of colouring and bleaching, with toning, to unleash your talent creating new looks in your salon.

Level: intermediate

Duration: 1 day

Our Seminars

THE WORLD OF COLOUR +

Now that you have learnt the basics, go on to discover all the secrets of the Yellow world of colour and bleaching.

Level: intermediate/advanced

Duration: 1 day, or 2 days with workshop

CURLS SPECIALIST

The first step to becoming an excellent colourist is knowledge. A programme focusing on the yellow world of colour.

Level: basic

Duration: 1 day

BLEACHING LOVERS

NEW

All the secrets to create a perfect Yellow style bleaching.

Level: foundation

Duration: 1 day



Find out more in our education brochure and on the Yellow website!

Supporting materials



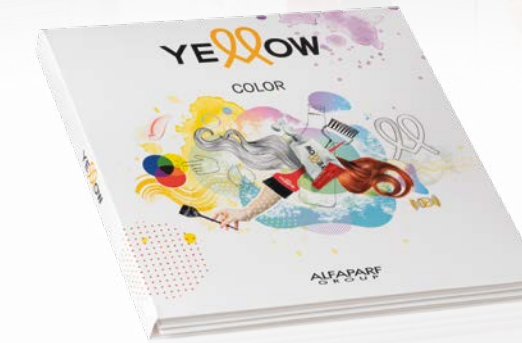
Designed to **support the work** of our customers «day-by-day».

Technical materials



COLOR CHART POCKET

PP021884



COLOR CHART

PP021883



TECHNICAL BOOK

ITA PP025148
ENG PP025149
ESP PP025150
POR PP025151



TECHNICAL SHEET

ITA PP025144
ENG PP025145
ESP PP025146
POR PP025147



Technical materials



COLOR BRUSH
PP019940



BOWL
PP019939

DISPOSABLE CAPE
(KIT 30PZ)
PP019940



CUT CAPE
PP022568



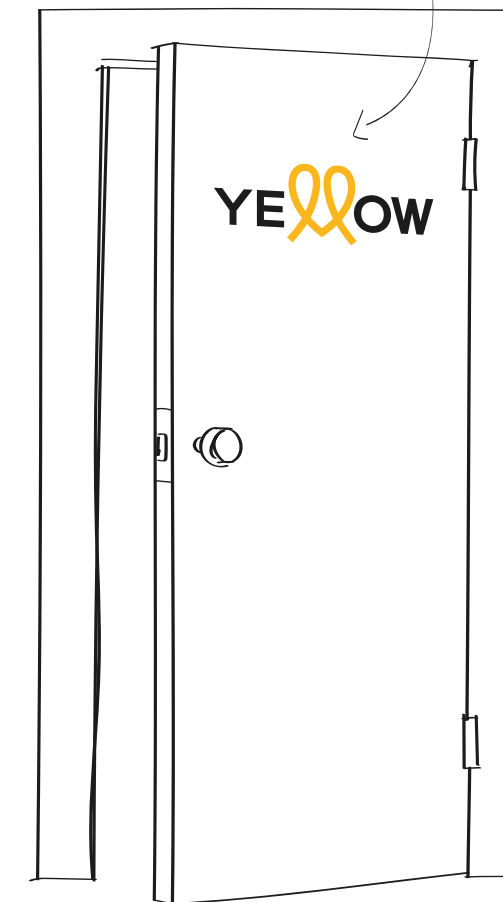
Salon communication materials



T-SHIRT

T-SHIRT WOMAN S/M (PP024007)
T-SHIRT WOMAN M/L (PP024008)
T-SHIRT MAN M (PP024009)
T-SHIRT MAN L (PP024010)

STICKER
PP024005



SHOPPER
PP024006

Product codes

COLOR (Permanent Color)							
PRODUCT CODE	PRODUCT DESCRIPTION	EAN	QUANTITY PER PACKAGE	PRODUCT CODE	PRODUCT DESCRIPTION	EAN	QUANTITY PER PACKAGE
PF016650	YE COLOR PERMANENT 1.0 100ML 2017	8022297066554	36	PF016685	YE COLOR PERMANENT 5.66 100ML 2017	8022297066905	36
PF016651	YE COLOR PERMANENT 2.0 100ML 2017	8022297066561	36	PF016686	YE COLOR PERMANENT 6.66 100ML 2017	8022297066912	36
PF016652	YE COLOR PERMANENT 3.0 100ML 2017	8022297066578	36	PF016687	YE COLOR PERMANENT 7.66 100ML 2017	8022297066929	36
PF016653	YE COLOR PERMANENT 4.0 100ML 2017	8022297066585	36	PF016688	YE COLOR PERMANENT 7.4 100ML 2017	8022297066936	36
PF016654	YE COLOR PERMANENT 5.0 100ML 2017	8022297066592	36	PF016689	YE COLOR PERMANENT 8.4 100ML 2017	8022297066943	36
PF016655	YE COLOR PERMANENT 6.0 100ML 2017	8022297066608	36	PF016690	YE COLOR PERMANENT 9.4 100ML 2017	8022297066950	36
PF016656	YE COLOR PERMANENT 7.0 100ML 2017	8022297066615	36	PF020904	YE COLOR PERMANENT 8.44+ 100ML	8022297117041	36
PF016657	YE COLOR PERMANENT 8.0 100ML 2017	8022297066622	36	PF016691	YE COLOR PERMANENT 6.45 100ML 2017	8022297066967	36
PF016658	YE COLOR PERMANENT 9.0 100ML 2017	8022297066639	36	PF016692	YE COLOR PERMANENT 7.45 100ML 2017	8022297066974	36
PF016659	YE COLOR PERMANENT 10.0 100ML 2017	8022297066646	36	PF016693	YE COLOR PERMANENT 5.26 100ML 2017	8022297066981	36
PF019562	YE COLOR PERMANENT 4 COOL 100ML	8022297096919	36	PF016694	YE COLOR PERMANENT 6.26 100ML 2017	8022297066998	36
PF019563	YE COLOR PERMANENT 5 COOL 100ML	8022297096926	36	PF016698	YE COLOR PERMANENT 5.3 100ML 2017	8022297067032	36
PF019564	YE COLOR PERMANENT 6 COOL 100ML	8022297096933	36	PF016699	YE COLOR PERMANENT 6.3 100ML 2017	8022297067049	36
PF019565	YE COLOR PERMANENT 7 COOL 100ML	8022297096940	36	PF016700	YE COLOR PERMANENT 7.3 100ML 2017	8022297067056	36
PF019566	YE COLOR PERMANENT 8 COOL 100ML	8022297096957	36	PF016701	YE COLOR PERMANENT 8.3 100ML 2017	8022297067063	36
PF019567	YE COLOR PERMANENT 9 COOL 100ML	8022297096964	36	PF016702	YE COLOR PERMANENT 9.3 100ML 2017	8022297067070	36
PF016660	YE COLOR PERMANENT 1.11 100ML 2017	8022297066653	36	PF016703	YE COLOR PERMANENT 7.13 100ML 2017	8022297067087	36
PF016661	YE COLOR PERMANENT 5.1 100ML 2017	8022297066660	36	PF016704	YE COLOR PERMANENT 8.13 100ML 2017	8022297067094	36
PF016662	YE COLOR PERMANENT 6.1 100ML 2017	8022297066677	36	PF016705	YE COLOR PERMANENT 9.13 100ML 2017	8022297067100	36
PF016663	YE COLOR PERMANENT 7.1 100ML 2017	8022297066684	36	PF016706	YE COLOR PERMANENT 7.31 100ML 2017	8022297067117	36
PF016664	YE COLOR PERMANENT 8.1 100ML 2017	8022297066691	36	PF016707	YE COLOR PERMANENT 8.31 100ML 2017	8022297067124	36
PF016665	YE COLOR PERMANENT 9.1 100ML 2017	8022297066707	36	PF016708	YE COLOR PERMANENT 9.31 100ML 2017	8022297067131	36
PF016666	YE COLOR PERMANENT 10.1 100ML 2017	8022297066714	36	PF019092	YE COLOR PERMANENT 10.31 100ML	8022297091174	36
PF019090	YE COLOR PERMANENT 10.01 100ML	8022297091150	36	PF016709	YE COLOR PERMANENT 11.00 100ML 2017	8022297067148	36
PF016667	YE COLOR PERMANENT 6.11 100ML 2017	8022297066721	36	PF016710	YE COLOR PERMANENT 11.11 100ML 2017	8022297067155	36
PF016668	YE COLOR PERMANENT 7.11 100ML 2017	8022297066738	36	PF016711	YE COLOR PERMANENT 11.20 100ML 2017	8022297067162	36
PF016669	YE COLOR PERMANENT 8.21 100ML 2017	8022297066745	36	PF016712	YE COLOR PERMANENT 11.21 100ML 2017	8022297067179	36
PF016670	YE COLOR PERMANENT 9.21 100ML 2017	8022297066752	36	PF016713	YE COLOR PERMANENT OSS 100ML 2017	8022297067186	36
PF016671	YE COLOR PERMANENT 10.21 100ML 2017	8022297066769	36	PF016714	YE COLOR PERMANENT 000 100ML 2017	8022297067193	36
PF019091	YE COLOR PERMANENT 9.2 100ML	8022297091167	36	PF016715	YE COLOR PERMANENT 410 100ML 2017	8022297067209	36
PF020905	YE COLOR PERMANENT 7.17 100ML	8022297117058	36	PF016716	YE COLOR PERMANENT 6000 100ML 2017	8022297067216	36
PF020906	YE COLOR PERMANENT 9.17 100ML	8022297117065	36	PF016891	YE COLOR PERMANENT 5.66S 100ML 2017	8022297023298	36
PF016672	YE COLOR PERMANENT 5.53 100ML 2017	8022297066776	36	PF016892	YE COLOR PERMANENT 6.66S 100ML 2017	8022297023304	36
PF016673	YE COLOR PERMANENT 6.53 100ML 2017	8022297066783	36	PF020903	YE COLOR PERMANENT 4.22 100ML	8022297117034	36
PF016674	YE COLOR PERMANENT 7.53 100ML 2017	8022297066790	36	PF020902	YE COLOR PERMANENT 5.22 100ML	8022297117027	36
PF016677	YE COLOR PERMANENT 5.35 100ML 2017	8022297066820	36	PF019575	YE PROTECTIVE OIL 6X13ML 2019	8022297097503	27
PF016678	YE COLOR PERMANENT 6.35 100ML 2017	8022297066837	36	PF016717	YE OX 10VOL 150ML 2017	8022297067223	12
PF016679	YE COLOR PERMANENT 7.35 100ML 2017	8022297066844	36	PF016718	YE OX 20VOL 150ML 2017	8022297067230	12
PF016680	YE COLOR PERMANENT 5.32 100ML 2017	8022297066851	36	PF016719	YE OX 30VOL 150ML 2017	8022297067247	12
PF016681	YE COLOR PERMANENT 6.32 100ML 2017	8022297066868	36	PF016720	YE OX 40VOL 150ML 2017	8022297067254	12
PF016682	YE COLOR PERMANENT 7.32 100ML 2017	8022297066875	36	PF018936	YE OX 5 VOL 1000ML	8022297090382	12
PF016683	YE COLOR PERMANENT 8.32 100ML 2017	8022297066882	36	PF016721	YE OX 10VOL 1000ML 2017	8022297067261	12
PF019093	YE COLOR PERMANENT 9.32 100ML	8022297091181	36	PF016722	YE OX 20VOL 1000ML 2017	8022297067278	12
PF016684	YE COLOR PERMANENT 4.66 100ML 2017	8022297066899	36	PF016723	YE OX 30VOL 1000ML 2017	8022297067285	12
				PF016724	YE OX 40VOL 1000ML 2017	8022297067292	12

Product codes

COLOR SPEED UP				EASY LONG			
PRODUCT CODE	PRODUCT DESCRIPTION	EAN	QUANTITY PER PACKAGE	PRODUCT CODE	PRODUCT DESCRIPTION	EAN	QUANTITY PER PACKAGE
PF022107	YE COLOR SPEED UP 50ML	8022297127859	24	PF019479	YELLOW EASY LONG SHAMPOO 500ML	8022297095974	12
TONE-ON-TONE CREATOR				PF019480	YELLOW EASY LONG CONDITIONER 500ML	8022297095981	12
PF018934	YELLOW TONE-ON-TONE CREATOR 100ML	8022297090368	12	PF019481	YELLOW EASY LONG TONICO DIAR.125ML	8022297095998	12
BLEACH				SCALP			
PF018320	YELLOW BLEACH 7 TONES 500G	8022297075716	12	PF021851	YE SCALP ENERGY SHAMPOO 500ML	8022297123677	12
PF018321	YELLOW BLEACH 9 TONES 500G	8022297075723	12	PF021852	YE SCALP ENERGY LOTION 6X13ML	8022297123684	27
PF018323	YELLOW BLEACH 9 TONES SACHET 50G 12PCS	8022297075747	12	PF021853	YE SCALP PURITY SHAMPOO 500ML	8022297123691	12
LISS KERATIN SMOOTHING TREATMENT				PF021854	YE SCALP BALANCE SHAMPOO 500ML	8022297123707	12
PF019437	YELLOW LISS KERATIN SMOOTHING TREATMENT	8022297098548	9	PF021855	YE SCALP COMFORT SHAMPOO 500ML	8022297123714	12
				PF021856	YE SCALP COMFORT TONIC 125 ML	8022297123721	12
				PF021857	YE DETOX CREAM 250ML	8022297123738	12
NUTRITIVE				STAR			
PF018317	YELLOW NUTRITIVE SHAMPOO 500ML	8022297075631	12	PF019573	YE STAR LEAVE-IN SHINE INFUS.6X13ML 2019	8022297097480	27
PF018318	YELLOW NUTRITIVE SHAMPOO 1500ML	8022297075648	6	PF019574	YE STAR INTENS.SHINE SERUM 6X13ML 2019	8022297097497	27
PF018314	YELLOW NUTRITIVE MASK 500ML	8022297075600	12	STYLE			
PF018315	YELLOW NUTRITIVE MASK1000ML	8022297075617	12	PF018397	YELLOW STYLE CURL&MOLD ACTIVATOR 250ML	8022297076249	12
PF018316	YELLOW NUTRITIVE LEAVE-IN CONDITIONER 250ML	8022297075624	12	PF018398	YELLOW STYLE STRONG HAIRSPRAY 500ML	8022297076256	12
PF018319	YELLOW NUTRITIVE OIL 125ML	8022297075655	12	PF018399	YELLOW STYLE EXTR.STRONG HAIRSPRAY 500ML	8022297076263	12
REPAIR				PF018401	YELLOW STYLE SHINE WAX 100ML	8022297076287	12
PF019438	YE REPAIR SHAMPOO 500ML 2019	8022297095431	12	PF018402	YELLOW STYLE MATTE PASTE 100ML	8022297076294	12
PF019439	YE REPAIR SHAMPOO 1500ML 2019	8022297095448	6	INSTITUTIONAL			
PF019440	YE REPAIR CONDITIONER 500ML 2019	8022297095455	12	PRODUCT CODE	PRODUCT DESCRIPTION	EAN	
PF019441	YE REPAIR MASK 1000ML 2019	8022297095462	12	PP021940	YELLOW COLOR APRON 2019	8022297091389	
PF019442	YE REPAIR MASK 500ML 2019	8022297095479	12	PP022568	YELLOW CUTTING CAPE 2019	8022297100456	
PF019443	YE REPAIR BOND HERO 100ML 2019	8022297095486	12	PP019939	YELLOW COLOR BOWL 2017 NEW	8022297018430	
COLOR CARE				PP019940	YELLOW COLOR BRUSH 2017 NEW	8022297018447	
PF017107	YELLOW COLOR CARE SHAMPOO 500ML	8022297068978	12	PP019942	YELLOW DISPOSABLE CAPES (30PZ) 2017	8022297018461	
PF017109	YELLOW COLOR CARE MASK 500ML	8022297068992	12	PP024325	YE COLOR COLOR CHART 2021	8022297118673	
PF017110	YELLOW COLOR CARE LEAVE-IN SERUM 150ML	8022297069005	12	PP024326	YE COLOR POCKET COLOR CHART 2021	8022297118680	
SILVER				PP025144	YE COLOR TECHNICAL SHEET 2021 ITA	8022297127392	
PF019482	YE SILVER SHAMPOO 500ML	8022297096001	12	PP025145	YE COLOR TECHNICAL SHEET 2021 ENG	8022297127408	
PF019483	YE SILVER CONDITIONER 500ML	8022297096018	12	PP025146	YE COLOR TECHNICAL SHEET 2021 ESP	8022297127415	
PF019484	YE SILVER PURE SILVER 100ML	8022297096025	12	PP025147	YE COLOR TECHNICAL SHEET 2021 POR	8022297127422	
LISS				PP025148	YELLOW COLOR TECHNICAL BOOK 2021 ITA	8022297127439	
PF018726	YELLOW LISS SHAMPOO 500ML	8022297089225	12	PP025149	YELLOW COLOR TECHNICAL BOOK 2021 ENG	8022297127446	
PF018727	YELLOW LISS CONDITIONER 500ML	8022297089232	12	PP025150	YELLOW COLOR TECHNICAL BOOK 2021 ESP	8022297127453	
PF018728	YELLOW LISS MASK 500ML	8022297089249	12	PP025151	YELLOW COLOR TECHNICAL BOOK 2021 POR	8022297127460	
PF018729	YELLOW LISS MULTIBENEFIT SERUM 150ML	8022297089256	12	PP024005	YELLOW STICKER 2020	8022297115443	
CURLS				PP024006	KIT10PZ SHOPPER YELLOW 2020	8022297115450	
PF020690	YE CURLS SHAMPOO 500ML	8022297113593	12	PP024007	YELLOW T-SHIRT WOMAN S/M	8022297115467	
PF020691	YE CURLS CONDITIONER 500ML	8022297113609	12	PP024008	YELLOW T-SHIRT WOMAN M/L	8022297115474	
PF020692	YE CURLS LEAVE-IN PUDDING 500ML	8022297113616	12	PP024009	YELLOW T-SHIRT MAN M	8022297115481	
PF020693	YE CURLS LEAVE-IN CREAM 250ML	8022297113623	12	PP024010	YELLOW T-SHIRT MAN L	8022297115498	
PF020694	YE CURLS OIL 125ML	8022297113630	12				
PF020725	YE CURLS MASK 500ML	8022297113661	12				



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