

04/2024 ALESSANDRO INTERNATIONAL

YOUR HAND & NAIL EXPERT MAGAZINE

# ALESSA

MYSTIC  
SOUL



alessandro

Dear business partners,  
dear nail beauty experts,

The new year is almost upon us. With an exciting and eventful year behind us, we are looking expectantly towards 2025.

Once again this year, we have shown you a host of new innovations, from the latest trend colours to the step-by-step manicure. We hope we have inspired you.

Now, we are delighted to introduce the new products and campaigns for the end of the year with our **MYSTIC SOUL LOOK EDITION**. Let us entice you into the **mysterious world of colour and nail care**. From peaceful, more neutral tones to invigorating purple – energy, life, activity and sensuousness are guaranteed.

This year has been very intense and unique, with lots of challenges and intensive discussions. We have taken the valuable and important input on board and are already working hard on our many **new products and campaigns for 2025**, centred around a stronger **consumer focus** and **support** for our studio partners. As early as January, you will receive further sales documents with the additional new products, relaunches and campaigns for the first half of 2025. Be inspired by our product and campaign concepts.

We would like to thank you for your cooperation and the trust you have placed in us, and wish you and your families a Merry Christmas and a good start to the New Year.

Best wishes, your alessandro team

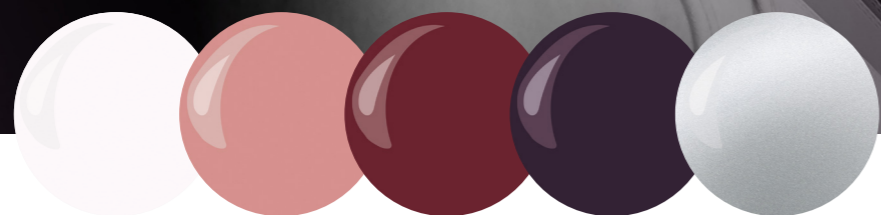


QR CODE  
Product catalogue



- 4 THE TREND LOOK  
PROFESSIONAL COLOURS**  
MYSTIC SOUL  
Look poster, displays,  
UV Gel Polish & FX One Look Sets
- 6 THE RED COLLECTION**  
UV Gel Polish and FX One Sets &  
Striplac Red Edition Set
- 7 GELACTIC SET**  
Just 2 simple steps to the  
perfect manicure
- 8 NAIL GLOSS**  
Discover the entire Nail Gloss System
- 10 QUICK GEL**  
The best for natural nails!
- 11 UNIVERSAL CUTTER**  
The new professional cutter
- 12 GLOW & SHINE**  
The moisturising lotion with  
a soft, natural shimmer
- 13 CARE & GLOSS NAIL CARE PEN**  
Ultimate care & gloss finish  
for beautiful nails
- 14 THERMABLISS**  
Delight your customers with  
the care subscription
- 15 WINTERTIME IS TIME FOR GIFTS**  
Mystic Soul Room Fragrance &  
Striplac Set Colour & Care
- 16 ALESSANDRO ACADEMY**  
Düsseldorf

# MYSTIC SOUL



relax your mind    mental balance    powerful senses    spiritual growth    magical healing

Wintertime is a time of contrasts. Although we might feel like winter is dominated by gloomy days, it also offers us plenty of fun and colourful nuances. And our nails can show this off! The five colours of the MYSTIC SOUL look include both deep, dark colours and lighter, warmer nuances with shimmering accents.



### LOOK DISPLAYS

- |  |  |
|--|--|
| <p><b>NAIL POLISH</b><br/>Display height: 25 cm<br/>5 x 5 ml nail polish,<br/>4 pcs. each<br/>Ref. no.: 51-182</p> | <ul style="list-style-type: none"> <li>• STRIPLAC</li> <li>• Display height: 25 cm</li> <li>• 5 x 5 ml Striplac,</li> <li>• 4 pcs. each</li> <li>• Ref. no.: 51-183</li> </ul> |
|--|--|

### GENERIC DISPLAYS

- |  |  |
|--|--|
| <p><b>NAIL POLISH</b><br/>Look colours + inlays<br/>5 x 5 ml nail polish,<br/>4 pcs. each<br/>Ref. no.: 51-189</p> | <ul style="list-style-type: none"> <li>• STRIPLAC</li> <li>• Look colours + inlays</li> <li>• 5 x 5 ml Striplac,</li> <li>• 4 pcs. each</li> <li>• Ref. no.: 51-190</li> </ul> |
|--|--|



ONE COLOUR AND BAG EACH  
**FREE**

### LOOK SETS

- |  |  |
|--|--|
| <p><b>FX ONE LOOK SET</b><br/>in velvet bag<br/>Ref. no.: 21-239</p> | <ul style="list-style-type: none"> <li>• UV GEL POLISH</li> <li>• LOOK SET</li> <li>• in velvet pouch</li> <li>• Ref. no.: 21-240</li> </ul> |
|--|--|



### LOOK POSTER

DIN A1  
Universal all languages  
Ref. no.: 11-793

## ALL 5 COLOURS AVAILABLE IN THESE SYSTEMS



**NAIL POLISH**  
Discover our professional texture for unique manicure results! Time saving and easy to use.

- NAIL POLISH
- 5 ml each
- Ref. no.: 27-510
- Ref. no.: 27-511
- Ref. no.: 27-512
- Ref. no.: 27-513
- Ref. no.: 27-514



**STRIPLAC**  
The unparalleled ORIGINAL. Our LED gel nail polish system offers extremely long-lasting hold and gentle nail results.

- STRIPLAC
- 5 ml each
- Ref. no.: 48-890
- Ref. no.: 48-891
- Ref. no.: 48-892
- Ref. no.: 48-893
- Ref. no.: 48-894



**FX-ONE**  
The latest generation of colour gels from the brush bottle, containing colour and sealing in a single product.

- FX-ONE C&G
- 6 ml each
- Ref. no.: 02-176
- Ref. no.: 02-177
- Ref. no.: 02-178
- Ref. no.: 02-179
- Ref. no.: 02-180



**UV GEL POLISH**  
The new soak-off system is the solution for immaculate, long-lasting nail results. Quick and easy to use and remove.

- UV GEL POLISH
- 10 ml each
- Ref. no.: 60-210
- Ref. no.: 60-211
- Ref. no.: 60-212
- Ref. no.: 60-213
- Ref. no.: 60-214

# THE RED COLLECTION

Immerse yourself in the world of red and discover the beauty and versatility of this iconic shade. Our set offers you the perfect selection for every occasion and mood, so that your nails are always radiant in the best possible light.



ONE COLOUR AND BAG EACH  
FREE

## THE RED SETS

- FX ONE SET
- UV GEL POLISH SET
- in velvet bag
- in velvet bag
- Ref. no.: 21-245
- Ref. no.: 21-241



## STRIPLAC RED EDITION

- Contents:
- -895 Backstage Pass
- -896 All Access
- -898 Lobby Call
- Ref. no.: 21-242

# GELACTIC SET



Achieve a perfect, long-lasting manicure in just two simple steps with the GELACTIC Gel Top Coat. The two textures are perfectly harmonised, giving your nails ultimate gloss and perfect hold for up to a week, with no LED lamp needed!

## GELACTIC SET

Ref. no.: 21-244

NAIL GLOSS  
TOP COAT CLEAR  
10 ml  
Ref. no.: 23-983



NO  
INHIBITION LAYER  
**NON-STICKY**

ULTRA-GLOSS UV  
TOP COAT WITH  
**LIP GLOSS  
EFFECT**

**NEW!**  
THE BESTSELLER,  
NOW WITH  
**MULTICOLOUR  
EFFECT!**



NAIL GLOSS  
TOP COAT  
**MULTICOLOUR**  
10 ml  
Ref. no.: 23-996



# NAILGLOSS

THE STARS' FAVOURITE HOLLYWOOD LOOK  
IN YOUR STUDIO!

**DISCOVER THE ENTIRE NAIL GLOSS SYSTEM –  
FOR EASY HANDLING AND PERFECT RESULTS!**



NAIL GLOSS GEL  
**CLEAR**  
25 ml  
Ref. no.: 23-981



**SOFT ROSE**  
25 ml  
Ref. no.: 23-982



NAIL GLOSS SOFT  
**CLEAR**  
10 ml  
Ref. no.: 01-081



NAIL GLOSS SOFT  
**ROSE**  
10 ml  
Ref. no.: 01-080

**EXTREMELY  
RESISTANT**

**SMOOTHER AND  
SOFTER TO USE**

## BENEFITS

- 2in1: UV gel adhesion and structure in one
- For a shiny lip gloss look
- Extremely easy to use
- Flexible gel for easy handling
- No running
- Suitable for both short and long nails
- Little need for filing thanks to precise modelling
- NAIL GLOSS Top Coat for the perfect gloss effect

## TO APPLY:



1 Massage a very thin layer of Nail Gloss Gel into the matted nail, cover the nail edge and cure for 60 seconds.



2 Apply the second layer more thickly in an elevated position, and cure for 60 seconds.



3 For the perfect lip gloss effect, seal with Nail Gloss Top non sticky (ref. no.: 23-983).

Where colour is required, matte the second layer slightly, apply the desired colour in two thin layers, cure and seal with Nail Gloss Top non sticky (ref. no.: 23-983).



THE NATURAL NAIL REVOLUTION  
**QUICK GEL**

**BIAB\* MANICURE  
NOW FROM  
ALESSANDRO.  
THE BEST FOR  
NATURAL NAILS!**

A new all-rounder for nail modelling and the perfect helper in the studio every day. This product combines adhesion, structure and gloss in one bottle. Super easy to apply, self-smoothing and suitable for all nail types. The gel offers 100% satisfaction and a pleasant, natural feel for the wearer. Your customers will love the finish, while their nails enjoy a long-lasting supply of the hyaluron and keratin care complex. Try your new favourite helper in the studio today.



QUICK GEL  
SOAK-OFF  
CLEAR  
10 ml  
Ref. no.: 23-844

QUICK GEL  
SOAK-OFF  
NUDE  
10 ml  
Ref. no.: 23-845

\* One of this year's most popular manicure trends / patented name

**UNIVERSAL  
CUTTER**

THE NEW PROFESSIONAL CUTTER OFFERS PERFECT RESULTS AT AN ATTRACTIVE PRICE!



- 3in1: Adhesion, structure and gloss in one
- Cares for and strengthens nails with hyaluron and keratin.
- Easy to use
- Self-glossing
- Soakable
- Hema-free and vegan

**BENEFITS**

- Space-saving and extremely effective
- Handpiece is quiet and stable when running
- Knob to adjust speed
- For operation by hand or foot pedal

**TECHNICAL DATA**

- 35,000 rpm
- Weight: 2.5kg
- Power: 80 W
- Speed: 0-35000 rpm
- Voltage: 100V-120V/220V-240V

- UNIVERSAL CUTTER
- Ref. no.: 45-574

**STEP BY STEP**

To apply:

1. Prepare the natural nail.
2. Apply a thin layer of Quick Gel to the natural nail and cure for 60 sec. This step can be repeated several times, depending on the length required.
3. Remove the inhibition layer with Glossy Finish (ref. no. 45.-046), done!

Where colour is required, matte the second layer slightly, apply two thin layers of the desired UV Gel Polish colour, cure and seal with the UV Gel Top Coat.

To remove:

1. Buff Top Coat slightly.
2. Saturate Soak-Off Remover Wraps (ref. 45-411) with Soak-Off Liquid (ref. no. 45-413) and wrap around the finger.
3. Take off the Remover Wraps, remove any product residue and file the nail into shape.

**THE PERFECT COMPANION**

**FINE DIAMOND CUTTER ROUND HEAD  
in two different sizes**

For use in hand and foot care, natural nails and cuticles



- DIAMOND CUTTER ROUND HEAD SMALL
- Ref. no.: 45-545
- DIAMOND CUTTER ROUND HEAD LARGE
- Ref. no.: 45-557



# GLOW & SHINE

THE MOISTURISING LOTION WITH  
A SOFT, NATURAL SHIMMER!



GLOW & SHINE  
HAND & BODY  
LOTION 150ml  
Ref. no.: 34-577

GLOW  
& SHINE  
HAND- & BODYLOTION

150 ml/5.07 Fl.Oz.

- Suitable for all skin types
- Absorbed quickly, non-greasy
- Intense moisture
- Naturally glowing skin

### VALUABLE INGREDIENTS

boost the skin's natural barrier and help the skin to maintain its natural moisture.

#### Hyaluronic acid

- Helps mature skin to store more moisture once again
- Moisturising
- Stabilising

#### Aloe vera

- Contains amino acids and trace elements
- Regulates the skin's water balance
- For toned, supple skin

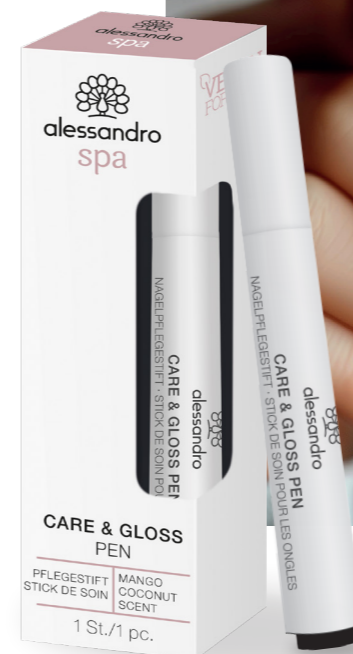
GLOW & SHINE  
HAND & BODY  
LOTION DISPLAY  
Contents: 6 pcs +  
3 refills  
Ref. no.: 51-184  
NO tester!



## CARE & GLOSS PEN



ULTIMATE  
CARE & GLOSS  
FINISH FOR  
BEAUTIFUL  
NAILS



CARE & GLOSS  
NAIL PEN  
2.8 ml  
Ref. no.: 04-723  
.....  
TESTER  
Ref. no.: 04-724

- Care and final gloss in a compact pen
- Easy use & dosing
- Absorbed quickly, leaving skin feeling smooth and supple
- Practical on the go – fits perfectly in the handbag
- Intense cuticle care
- Intensive care for nails & cuticles, with vitamin E and biotin

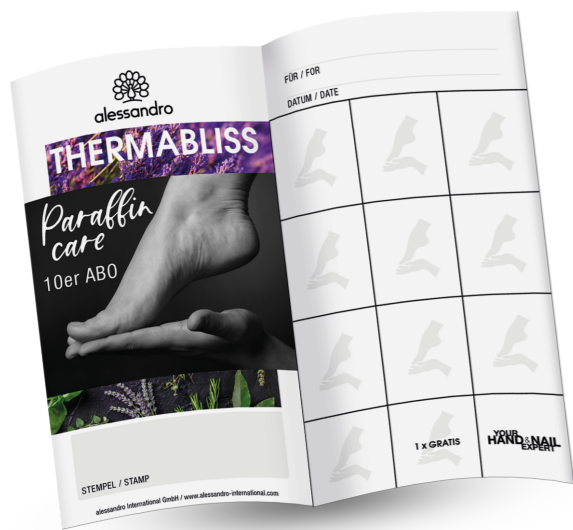


CARE & GLOSS  
DISPLAY  
Contents:  
12 + 1 tester  
Ref. no.: 51-185



# DELIGHT YOUR CUSTOMERS WITH THE CARE SUBSCRIPTION

**THE PAMPERING PROGRAM FOR  
WELL-GROOMED HANDS AND FEET.  
EXCLUSIVE TO STUDIO CUSTOMERS!**



**DOWNLOAD IN THE  
MEDIATHEK:  
THERMABLISS  
SUBSCRIPTION CARD**  
Format:  
100mm x 90mm (open)

A luxurious, effective method with valuable ingredients to pamper hands and feet with intensive care and leave them feeling silky soft. Especially suitable for dry, stressed or irritated skin.

**AFTER TEN  
TREATMENTS,  
YOUR CUSTOMER  
RECEIVES ONE  
TREATMENT FREE!**

## WINTERTIME IS TIME FOR GIFTS



**MYSTIC SOUL ROOM FRAGRANCE**  
Moments of true indulgence at home!  
The fragrance: sweet, delicious tempta-  
tion. Vanilla wrapped in white musk.



MYSTIC SOUL  
ROOM FRA-  
GRANCE 200 ML  
Ref. no.: 12-425



**STRIPLAC SET  
COLOUR + CARE**  
Ref. no.: 21-243

**STRIPLAC SET COLOUR & CARE**  
This gift set gives you everything you  
need for a winter manicure. The Care &  
Gloss Pen is ideal for nails and cuticles.  
Enriched with 100% vegetable oils,  
vitamins and the fragrance of mango  
and coconut. Suitable for the care of  
natural and synthetic nails and as a  
touch-up between manicures.







alessandro  
**ACADEMY**  
DÜSSELDORF

**TRAINING IS OUR PASSION –  
FROM BEGINNERS TO PROFESSIONALS**  
IN NAIL DESIGN, COSMETIC FOOT CARE  
AND MASSAGE TECHNIQUES.

alessandro has been passionately supporting many nail stylists and cosmetic foot care specialists since 1989 with innovative products and intensive training that keep them up to date in their profession at all times.



The alessandro ACADEMY Düsseldorf supports you with whatever training you want, forming the ideal basis for taking the next steps in your career or starting your own business. Our alessandro Master Instructor Ute Lipsdorf is a highly qualified expert who is excited to share her passion for nail design and cosmetic foot care with you and committed to passing on her expertise. Her many years of training experience have given her a talent for communicating specialist content and techniques in an easily comprehensible way. In collaboration with Ute Lipsdorf, alessandro developed the philosophy of a holistic, graduated and highly practice-oriented training concept for nail stylists and cosmetic foot care experts.



UTE LIPSDORF  
Head of the alessandro  
Academy Düsseldorf

Any questions?  
We will be happy to advise you!

Call us on:  
0211-82806200

Or send us an email!

Basic and advanced training  
at the alessandro Academy  
Düsseldorf & unforgettable  
shopping experiences in the  
alessandro Academy Shop at  
trade fair prices!

**SHOPPING  
EXPERIENCE  
WITH  
15% OFF!**

In our alessandro Academy Shop, you can shop like at a trade fair all year round! Our alessandro Master Instructor Ute Lipsdorf will advise you on all our products. Enjoy a 15% discount on your purchases and discover the sale area in our ACADEMY Shop for extraordinary offers.

We look forward to your visit!



Find out about  
our program  
of basic and  
advanced training!



alessandro  
YOUR  
HAND & NAIL  
EXPERT

All prices excl. 19% VAT. All offers apply while stocks last! Discounts cannot be combined. Offers cannot be combined with other offers. The discount does not apply to items purchased or ordered outside the period of this offer. For technical reasons, the colours printed may deviate from those of the original product. Subject to change and error including printing error.

Terms & conditions apply: [https://www.alessandrointernational.com/b2b\\_de\\_de/agb/](https://www.alessandrointernational.com/b2b_de_de/agb/)



#ALESSA

Germany & Austria: alessandro International GmbH | Erkrather Str. 228a | 40233 Düsseldorf | Deutschland

T +49 (0) 211 828 06-200/-201 | F +49 (0) 211 828 06 196

kundenservice@alessandro.de | [www.alessandro-international.com](http://www.alessandro-international.com)